

FRANCO FERNÁNDEZ

MULTIMEDIA DESIGNER



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ABOUT ME

Born on 25/10/1998 in Argentina, I began my journey in design at the young age of 12.

I am passionate about AI's, programming, animation and process automation.

EXPERIENCE

Senior Multimedia Designer · March 2024 - Present

Realnaut / Madrid

Video editing and Motion Graphics.

Graphic & Digital Designer · April 2022 - March 2024

Newno / Madrid

Editorial production, video editing/Motion Graphics, UX/UI, process automation, campaigns, and social media.

Graphic Designer & Marketing · February 2022 - April 2022

VPRetail / Madrid

Social media, web development and design, multimedia content, video editing, campaign planning, and brand communication.

Graphic Designer Trainee · July 2021 - February 2022

GCDC / Buenos Aires, Argentina

Multimedia design for advertising and social media, marketing strategy planning, market report preparation, and CRM management.

EDUCATION

2017 - 2021

Multimedia Designer
Universidad de Palermo

2010 - 2016

Bachelor in Social Sciences
Instituto Euskal-Echea

LANGUAGES

- Inglés (C1)
- Francés (A2)
- Español (Nativo)

SKILLS

- **Adobe Suite**
(Ps, AE, Pr, Id, Ai, Xd, Au)
- Figma
- MidJourney - Magnific
- HTML5/CSS/PHP
- Cinema 4D/Blender